

Innovation Management Internship

Company

Kurtz Marketing & Management (KMM) is a business development consultancy based in Rotterdam (close to Erasmus University). KMM provides strategic consultancy services to high-tech companies (multinationals, as well as start-ups). The services include technology search, R&D partner identification, exploring new markets, marketing technologies, prospecting industries for creating new business, establishing strategic (technology and commercial) partnerships. KMM's activities are mainly focused on the Netherlands, Germany and Israel but as well include the US, Scandinavia, Central and Eastern Europe, Russia.

A full-time 6-month internship with KMM gives you the chance to work on challenging projects for international high-tech companies. [See](#) what our previous interns say about their experience.

Key activities

- Technology search activities: learning about the technological needs of a client company, developing required understanding of a technology, searching for relevant technologies and research groups capable to develop it.
- Technology marketing activities: developing a basic understanding about a technology, listing, profiling and sorting target companies/organizations, identifying key decision makers, establishing initial connections.
- Creating reports: list of identified companies, their profiles, analysis of their relevance to a client company, suggestions for next steps, etc.
- Planning and execution of online strategy for KMM.
- Creating relevant traffic on social media channels such as LinkedIn, Facebook.

As part of a small team, you will be able to deal with many aspects within your project, get real responsibilities and you will be given the opportunity to excel!

Requirements

- Registered student (EU-citizenship not required)
- Available for a full-time internship of 6 months
- Able to work independently
- Not afraid to take initiatives
- Team player
- Good Communication skills
- Has an eye for details
- Enthusiastic and result driven
- Good command of English (other languages is a plus)
- Pro-active, well organized, creative and flexible

Application

Send your CV and cover letter to info@kurtzmarketing.com